



Denison Leadership Institute

A Program of the Denison Area Chamber of Commerce



The Denison Area Chamber of Commerce established the Denison Leadership Institute in 1984 to encourage and foster the development of community leaders for all segments of the Denison Area. The program works to broaden the volunteer leadership base, develop the realization that leadership is not only a honor but a public responsibility, identify and train new and emerging leaders for effective voluntary participation in community affairs, provide opportunities for communication between emerging and established leaders, and be a source of qualified and trained leaders for public and private agencies, and organizations.

Each session of the course is coordinated with the intent to inform participants about various aspects of the Denison Area and its strengths, weaknesses and opportunities. Throughout the course participants will discover individual growth and fulfillment as they prepare to meet the challenge of the future. DLI believes that the quality of leadership determines the future of the community in which those leaders are engaged.

Indoctrination is not the intent of the DLI, but rather the intent is to encourage an exchange of ideas. Each issue is important in it's own right, as each solution has an application. The DLI endeavors to provide professional and personal development, expanded community viewpoints, introductions to key individuals, and multiple leadership opportunities.



Who can apply?

Anyone interested in enhancing the quality of life in the Denison Area and their own lives may apply. No specific educational background is required. DLI believes there is always a place for leadership ... non profits ... organizations ... community boards ... churches ... government ... businesses ... and many more.

Participants of the Denison Leadership Institute generally represent a broad cross-section of the community. Past classes have included individuals from elected officials to house wives. Each class will include no more than 20 participants. If more than 20 individuals apply for the course, the option of a second class will be reviewed by the advisory board.

The Program

The DLI is administrated by an advisory board comprised of community leaders. The curriculum coordinator works with the advisory board to facilitate sessions that are lead by both front-line makers. These decision makers that will face future leaders. The monthly day-long sessions which to Communication Skills, City Agencies, County Government, Development & Workforce, include role playing, simulations, hands on adventure.



ers provide insight to challenges curriculum includes nine regular may include, but not limited Government, Education, Social State Government, Economic Medical, and Tourism. Sessions and group interactions. DLI is a

Tuition

The Denison Leadership Institute tuition of \$350 covers the cost of nine, one day sessions each month starting in September and concluding in June. All materials, meals, most transportation, overnight stay in Austin, and a graduation ceremony are also included in the tuition. Tuition may be paid by an individual, organization, or business.

Attendance

The Leadership course is a building process. Attendance at each monthly session is documented and attendance at the September session is required. No more than two (2) absences are permitted, with the exception of emergency circumstances.

Any questions regarding the tuition or the course itself may be directed to Phyllis Loe at the Denison Area Chamber of Commerce ~ 903.465.1551 , ploer@denisontexas.us

Denison Leadership Institute Advisory Board

Mike Williams - Chairman

Anna McKinney - Denison Area Chamber of Commerce President (Tourism Advisor)

Faye Brockett - City of Denison (City Government Advisor)

Sherry Christie - Denison Independent School District (Education Advisor)

Loretta Rhoden - Denison Development Alliance (Economic Development Advisor)

Phyllis Loe - Denison Area Chamber of Commerce - Curriculum Coordinator



Denison Leadership Institute ~ Denison Area Chamber of Commerce
313 W. Woodard, Denison, TX 75020 • 903.465.1551 • ploer@denisontexas.us